

Listing of the Claims:

1-8. (Canceled)

9. (Currently Amended) A method, comprising:

providing a data locator for locating data, the data locator being in communication with a terminal for accessing other network components and for providing broadcast content to a user, and memory located remotely from the data locator and in communication therewith through a network and containing at least three of the following types of data accessible by the data locator:

listing data containing broadcast content scheduling information relating to past, current, and future scheduled interactive content;

content data containing audio and video content of previously broadcast content on the network;

email data containing email for users; and

voice mail data containing voice mail information for users' telephones;

receiving, from the terminal, a request based on a network address included in the broadcast content;

communicating with the memory to retrieve one or more of the at least three types of the data; and

forwarding the one or more of the at least three types of the data to the terminal.

10. (Previously Presented) A method according to claim 9, further comprising:

recording at least a portion of the broadcast content in the memory during the broadcast of the broadcast content;

receiving one or more requests from user terminals to rebroadcast the broadcast content;

retrieving the broadcast content from the memory; and

transmitting the broadcast content from the memory to the user terminals.

11. (Previously Presented) A method according to claim 9, wherein the communicating step comprises searching through closed caption data, broadcast time, broadcast channel, a content category, a content theme, and a content therein.

12. (Previously Presented) A method according to claim 9, wherein the forwarding step comprises providing only a portion of a program to the terminal.

13. (Previously Presented) A method according to claim 12, wherein the program portion comprises only a portion of the frames of the program.

14. (Previously Presented) A method according to claim 9, wherein the forwarding step comprises providing a location indicator of the at least three types of data to the terminal.

15. (Previously Presented) A method according to claim 14, wherein the location indicator comprises a pointer to a time stamp in a multimedia stream.

16. (Previously Presented) A method according to claim 14, further comprising:
receiving from the terminal an email message including the location indicator; and
delivering the email message to a second terminal.

17. (Previously Presented) A method according to claim 9, further comprising:
transmitting data representing a virtual keyboard to the terminal, wherein the virtual keyboard is configured to be located entirely in a title safe portion of a display screen; and
receiving from the terminal a signal corresponding to a key on the virtual keyboard.

18. (Previously Presented) A method according to claim 9, further comprising:
transmitting data representing a bug on a display screen,
receiving, from the terminal, a signal associated with the bug; and

in response to receiving from the terminal the signal associated with the bug, sending a signal to the network address.

19. (Previously Presented) A method comprising:

receiving a broadcast stream at a terminal, the broadcast stream comprising a network address;

rendering a first picture comprising at least one bug associated with the network address on a display screen associated with the terminal;

transmitting a signal from the terminal relating to the bug; and

receiving data from a remotely located database associated with the network address at the terminal responsive to transmitting the signal.

20. (Previously Presented) The method of claim 19, further comprising:

rendering a second picture on the display screen presenting information related to the bug and the data.

21. (Previously Presented) The method of claim 19, wherein the network address comprises at least one of a universal resource locator and a channel.

22. (Previously Presented) The method of claim 19, wherein the broadcast stream comprises an advertisement from a vendor.

23. (Previously Presented) The method of claim 22, wherein the bug is rendered as an offer to purchase a good or service in the advertisement.

24. (Previously Presented) The method of claim 20, wherein the second picture comprises a confirmation request.

25. (Canceled)

26. (Previously Presented) The method of claim 19, further comprising:

connecting the terminal with a vendor.

27. (Previously Presented) The method of claim 20, further comprising prior to the rendering of the second picture:

receiving at the terminal an electronic order form associated with a vendor comprising at least one field of populated information that is personal to a user of the terminal, and wherein the populated at least one field is at least part of the information rendered in the second picture.

28. (Previously Presented) An apparatus comprising:

a processor; and

memory storing one or more applications that, when executed by the processor, cause the apparatus to:

transmit a broadcast stream comprising a network address and data for rendering at least one bug associated with the network address at a terminal,

receive, from the terminal, a signal indicating a selection of the bug,

obtain content stored on a database in response to receipt of the signal and

according to the network address, the network address being associated with the database, and

transmit the obtained content to the terminal.

29. (Previously Presented) The apparatus of claim 28, wherein the data for rendering the at least one bug comprises data for rendering a command for offering at least one of a good and a service.

30. (Previously Presented) The apparatus of claim 28, wherein the content comprises a form, the form comprising at least one field configured to be populated with information stored at the terminal that is associated with a user of the terminal.

31. (Previously Presented) The apparatus of claim 30, wherein the at least one field comprises a plurality of fields, the plurality of fields comprising: a name field, an address field, a credit or debit card number field, an expiration date field, an item identification field, a price field, and a shipping charge field.

32. (Previously Presented) The apparatus of claim 28, wherein the network address comprises a universal resource locator (URL).

33. (Previously Presented) The apparatus of claim 28, wherein the database is remotely located from the apparatus.

34. (Previously Presented) The apparatus of claim 28, wherein the one or more applications, when executed by the processor, cause the apparatus to:

- receive a plurality of requests from a corresponding plurality of terminals,
- load a counter with a number corresponding to the number of requests, and
- determine that the number of requests is less than a threshold value.

35. (Previously Presented) The apparatus of claim 34, wherein the one or more applications, when executed by the processor, cause the apparatus to:

- receive at least one additional request from a corresponding at least one additional terminal,
- increment the counter by a number corresponding to the number of the at least one additional request,
- determine that the counter exceeds the threshold value, and
- responsive to determining that the counter exceeds the threshold value, retransmitting the broadcast stream.

36. (Previously Presented) The apparatus of claim 28, wherein the one or more applications, when executed by the processor, cause the apparatus to:

receive, from the terminal, a search term and an identification of at least one server in which to perform a search based on the search term.